





In Review Magazine

IN REVIEW is an upscale lifestyle magazine producing Luxury and quintessential fashion. It is in our DNA.

Written in English and Portuguese IN REVIEW features the richest audience in town and abroad. We also cover the international fashion circle of Paris, Milan, Russia, New York, London & Sao Paolo. IN REVIEW delivers the most recent trends in beauty, art, real estate, local and international social events, culture, entertainment nightlife and social life. IN REVIEW also covers Baselworld, the famously worldwide watches and iewelers Show.

IN REVIEW content is as sophisticated as our readers with a leading network of Luxury lifestyle to those who live the private jet lifestyle. Our magazine touches base with a wealthy and exigent audience.

IN REVIEW is the perfect media to uncover the lifestyle sophistication of our readers. It is an audience with absolute knowledge of the best brands worldwide. IN REVIEW provides advertisers with the ideal cost-effective to reach and target this unique audience. IN REVIEW has the connection with the affluent and sophisticated residents or visitors in all 5-star condos in Miami and abroad. We deliver the new trends capturing the essence of this jet set lifestyle. Our compelling content has the voice of the rich and famous. Who they are, where they go or do, how they live their lives. All in one, we are connected to the influencers and innovators. With encompassing style, we feature insightful and inspiring news. Our website has a sizzling content as an extension of what IN REVIEW knows best; Luxury & sophistication, Destinations and the high end of the best in the world.

Distribution

IN REVIEW is printed and distributed throughout Miami targeting affluent residents in all 5-star condos, posted to New York, Sao Paolo, and Rio de Janeiro. Our audience targets the buyers with highest and robust spending power on the market. To wealthy and decision makers. You know who they are, We know where they live.

Our strategic distribution model is to have a massive presence in all 5-star buildings in town. Aventura, Sunny Isles, Bal Harbour, Williams Island, Surfside, Miami Beach, South Beach and Brickel Avenue. IN REVIEW, has its presence in the mail room of upscale 5-star buildings such as Regalia, Trump Towers, Portofino, Turnberry, Chateau Residences, Apogee and Porsche Design Towers. Our advertisers can get the access to our Distribution data.



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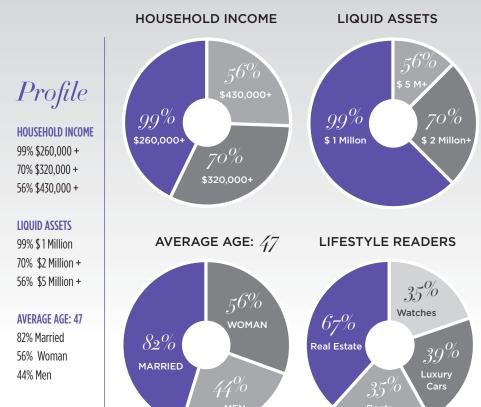


Demographics

IN REVIEW readers have the highest income spending power in the market. It is a multicultural audience. Owners with first and second residence in town, from Brazil and Latin America. Also from US, Canada, and Europe. Wealthy Brazilians still the first line of buyers in town. It is the quote provided by The Greater Miami and Visitors Bureau. The city of Miami has the same information.







Lifestyle Readers

35% buys high-end watches. Brands that are preferred by wealthy Brazilians: Rolex, Cartier, Chopard. Patek Phillipe in somehow indicates a background of traditional and knowledgeable people.

39% are buyers of luxury cars. Preferred brands are Porsche, Maserati, Mercedes, Audi or Escalade.

35% have a boating lifestyle.

67% are Real Estate investors. Wealthy Brazilians invest in Miami due to the stability of the market. Strong presence in Aventura, Sunny Isles, Bal Harbour & Brickell.

Editorial Calendar



JANNUARY/FEBRUARY/MARCH

Deadline Space Reservation: December 01

Deadline Artwork: December 22

APRIL/MAY/JUNE

Deadline Space Reservation: March 01.

Deadline Artwork: March 22.

JULY/AUGUST/SEPTEMBER

Deadline Space Reservation: June 01.

Deadline Artwork: June 22.

OCTOBER/NOVEMBER/DECEMBER

Deadline Space Reservation: September 01.

Deadline Artwork: September 22.

RATES UPON REQUEST TO americanskymedia@gmail.com





Distribution Partial List



DISTRIBUTION LIST TO ALL 5-STAR CONCIERGE CONDOS IN MIAMI, AVENTURA, BAL HARBOUR, SUNNY ISLES, SURFSIDE, SOUTH BEACH, MIAMI BEACH, BRICKELL AV., BRICKELL KEY AND WILLIAMS ISLAND.

Aventura Williams Island

The Florida Riviera, buildings: 1000, 3000, 2800, 2600, 7000, 2000
Bella Mare
Turnberry Village
Aventura Marina two
Porto Vita
Hamptons South & North
buildings
The north Tower Porto Vita
The Peninsula buildngs
Bellini Williams Island
The Atrium at Aventura
Turnberry on The Green
The Terraces at Turnberry

Sunny Isles

Residence Du Cap

Vi at Aventura

Regalia
Trump Palace
Trump Royale
Trump International Beach
Resort
Pinnacle Condominium
Ocean Residence

Porsche Design Tower
Trump Tower 1
Trump Tower 2 & 3
Acqualina Resort & Spa on the beach
The Estates at Acqualina
The Mansions at Acqualina
Turnberry Ocean Colony
Turnberry Village
Jade Beach
Jade Ocean
Millennium
La Perla
Chateau Beach Residences

Bal Harbour

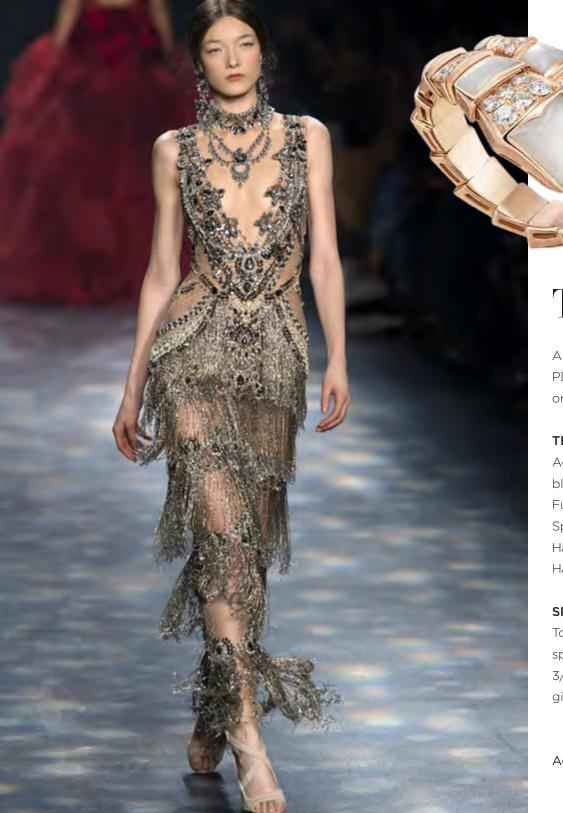
Bellini
Carlton-Ritz residence
The Palace
Oceana
St Regis
Majestic Tower at Bal Harbour
Balmoral
The Tiffany
Bal Harbour 101

South BeachContinuum on South Beach

Continuum The north Tower Apogee The Bentley Bay Murano at Portofino Murano Grande The Yacht Club at Portofino Portofino Tower South Point Tower I Opera Tower Icon Isola Marguis Residence

Brickell

One Tequesta Point
Two Tequesta Point
Three Tequesta Point
Brickell Key Drive
Brickell Key II
Brickell Key Courts
Asia Condominium Association
St Louis on Claught Island
Jade Residences at Brickell Bay
Yacht Club at Brickell
Paramount Bay
900 Biscayne Bay Association
Opera Tower





All ad materials must be submitted digitally. PDF being preferred format. PDF: PDF/X-1 a certified files or high resolution. PDF with fonts embedded or Photoshop: (TIFF/EPS/JPEG, 300 dpi, CMYK).

TECHNICAL SPECS

Add 1/8 bleed beyond trim on all sides for bleed images.

Full Page: 9"W x 12"H

Spread: 18"x 24"

Half Page Vertical: 4.25"W x 12"H Half Page Horizontal: 9"W x 6"H

SPREADS

To be provide as two facing pages. Same specs for Full Page ads. With an additional 3/16"gutter on both sides pages for ginding-off during binding.



Bleed 1/8"

Ads to be send to: americanskymedia@gmail.com











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